



# **MITS RADIO 90.8 MHz**

## **COMMUNITY RADIO STATION**

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Report on

### ***“Pre-Yogandhra Awareness on International Yoga Day”***

**19.06.2025 (Monday)**



Coordinators: Dr. B. Rajesh Kumar, Program Coordinator, MITS Radio 90.8 CRS  
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Yoga is an ancient Indian practice that promotes physical health, mental well-being, and spiritual balance. Recognizing its global importance, the Government of India celebrates International Yoga Day on 21st June every year with large-scale participation across the country. In alignment with this vision, the Government of Andhra Pradesh initiated pre-Yogandhra programs to mobilize communities, students, and institutions for mass participation in yoga activities.

As part of this initiative, MITS Community Radio 90.8 conducted an important awareness interaction at Horsley Hills on 19<sup>th</sup> June 2025. The interaction was held with the Annamayya District Collector, Sri Chamakuri Sridhar, to inform the public about yoga-related programs and preparations in Annamayya district.

The program was conducted and moderated by Sri. M. Narasimhacharlu, Programme Manager, MITS Community Radio 90.8, with the objective of disseminating official information and motivating large-scale public participation in International Yoga Day celebrations.

### **Objectives of the Programme**

The key objectives of the pre-Yogandhra awareness interaction were:

1. To spread awareness about International Yoga Day celebrations on 21st June.
2. To inform the public about district-level yoga programs in Annamayya district.
3. To motivate students, trainers, and citizens to actively participate in yoga activities.
4. To highlight government initiatives and recognition for yoga trainers and participants.
5. To promote yoga as a tool for physical and mental well-being.

Sri. M. Narasimhacharlu welcomed the District Collector and briefed listeners about the significance of pre-Yogandhra programs in preparing citizens for International Yoga Day.

### **Interaction Details – Questions and Responses**

#### ***Question 1: What programs are being organized in Annamayya district as part of International Yoga Day on 21st June?***

Annamayya District Collector: Sri Chamakuri Sridhar explained that International Yoga Day will be celebrated on a grand scale at both the state and district levels.

- On 21st June, a mega yoga event will be held at Visakhapatnam under the guidance of the Honourable Prime Minister and Honourable Chief Minister.
- Nearly 5,00,000 participants will perform yoga at Visakhapatnam.
- Across Andhra Pradesh, about 2 crore people are expected to participate in yoga activities.
- In Annamayya district, yoga programs will be conducted in every habitation.
- Approximately 5,050 habitations will organize yoga sessions.
- Yoga activities will be conducted in the morning from 7:00 AM to 8:00 AM.
- With the support of trained in-charge yoga trainers, large-scale participation will be ensured.
- Nearly 8,00,000 people are expected to participate from Annamayya district.
- School and college students across the district will actively take part in the program.

***Question 2: Has anyone been nominated from Annamayya district for state-level participation?***

The District Collector stated that nominations have been made under different categories.

- Participants who secured first and second prizes at the district level in various yoga categories have been selected.
- These nominated participants will represent Annamayya district at higher-level events.

***Question 3: Is there any recognition or certification provided for yoga participation?***

Sri Chamakuri Sridhar highlighted the recognition given to yoga trainers and participants.

- Around 5,000 certificates will be issued to yoga trainers.
- Nearly 8,00,000 participation certificates will be distributed to yoga participants in Annamayya district.
- This recognition aims to encourage continued practice and promotion of yoga.

**Role of MITS Community Radio 90.8**

MITS Community Radio 90.8 played a significant role in:

- Broadcasting official information directly from the District Administration.
- Creating awareness about Pre-Yogandhra and International Yoga Day.
- Motivating citizens, students, and institutions to participate actively.
- Acting as a bridge between government initiatives and the community.

Through this interaction, the radio station strengthened community engagement and public health awareness. Finally, Sri. M. Narasimhacharlu, Programme Manager, MITS Community Radio 90.8, sincerely thanked the Annamayya District Collector, Sri Chamakuri Sridhar, for sharing valuable information on pre-Yogandhra programs during the interaction at Horsley Hills. He also reaffirmed MITS Community Radio 90.8's commitment to supporting public health and wellness initiatives.

**Conclusion**

The pre-Yogandhra awareness interaction conducted by MITS Community Radio 90.8 at Horsley Hills was highly impactful and informative. The insights shared by Sri Chamakuri Sridhar, District Collector of Annamayya district, clearly outlined the planning of International Yoga Day celebrations. Such initiatives not only promote yoga but also foster unity, discipline, and healthy living among citizens. Community radio platforms like MITS Community Radio 90.8 play a vital role in amplifying government initiatives and ensuring grassroots-level participation.

## **Outcomes of the Programme**

The pre-Yogandhra awareness interaction achieved the following outcomes:

1. **Enhanced Public Awareness:** Citizens gained clear information about yoga day programs and participation schedules.
2. **Increased Participation Motivation:** Students, trainers, and communities were encouraged to take part in large-scale yoga events.
3. **Promotion of Healthy Lifestyle:** The program reinforced yoga as a sustainable practice for physical and mental well-being.

## **Linkage with Sustainable Development Goals (SDGs)**

The pre-Yogandhra program aligns with the following Sustainable Development Goals:

- **SDG 3: Good Health and Well-being** – Promoting yoga for physical fitness, mental health, and disease prevention.
- **SDG 4: Quality Education** – Encouraging yoga awareness and participation among school and college students.
- **SDG 11: Sustainable Cities and Communities** – Building healthier communities through mass participation in wellness programs.